

Financial Empowerment Curriculum

Moving Ahead Through Financial Management



Workshop

The Allstate Foundation Overview



Workshop Objectives

- Explain the purpose of The Allstate Foundation.
- Share the different type of work efforts The Allstate Foundation supports on a national level.
- Understand the NNEDV partnership that works in tandem with The Allstate Foundation to bring awareness to domestic violence.

The Allstate Foundation Discussion



- Before we begin, I want you to take a moment to reflect on your personal experience.
- How many of you are familiar with The Allstate Foundation?
How many are you are familiar with domestic violence?
- Why would you rate yourself the way you did? What life experiences have provided you the opportunity to partner or support The Allstate Foundation's work efforts?

The Allstate Foundation Overview



What is The Allstate Foundation?

- Founded in 1952, The Allstate Foundation (TAF) is an independent charitable organization funded by contributions from subsidiaries of The Allstate Corporation.
- At Allstate, we are the Good Hands® people.
- We help people realize their hopes and dreams through products and services designed to protect them from life's uncertainties and to prepare them for the future.
- TAF does just that by consistently investing millions of dollars annually in communities and issues to protect and prepare Americans.

Financially Abusive Relationships



What is the purpose of The Allstate Foundation?

- Connecting Americans with innovative programs that drive social change.
- Making communities and the nation a better, safer place to live.
- Helping people overcome their personal challenges to realize their hopes and dreams.
- The website of The Allstate Foundation is:
<http://www.allstate.com/foundation.aspx>

The Allstate Foundation Overview



Does the Foundation donate money to social causes?

- In 2009, The Allstate Foundation donated more than \$18.2 million dollars to make our communities and our nation a better and safer place to live.
- Signature Programs include Teen Safe Driving and Economic Empowerment for Domestic Violence Survivors.



The Allstate Foundation Overview



Below are the key areas that the Foundation supports.

- **Safe and Vital Communities**
 - Catastrophe response
 - Neighborhood revitalization
- **Economic Empowerment**
 - Financial and economic literacy
- **Tolerance, Inclusion and Diversity**
 - Teaching tolerance to youth
 - Alleviating discrimination

The Allstate Foundation Overview



What is the economic empowerment program?

- The Allstate Foundation brings resources and expertise to its work on economic empowerment for domestic violence survivors.
- Their Economics Against Abuse Program (aka Click to Empower Program) helps survivors build financial independence by providing knowledge, skills and opportunities.
- The Foundation collaborates with service providers on the national, state and local levels to help victims get free and live free from abuse.

The Allstate Foundation Overview



What is www.clicktoempower.org?

Navigation: [About The Program](#) | [Grants and Direct Services](#) | [Understanding Domestic Violence](#) | [Resources](#) | [Newsroom](#) | [Tell a Gal P.A.L.](#)

TALK *for a* CHANGE

Join The Allstate Foundation and help support survivors of domestic violence.

Learn more about financial independence and economic empowerment.

Hear everyday heroes share their story

Financial Independence for Survivors

Domestic violence impacts the lives of women and their families. The Allstate Foundation supports survivors through resources targeted to build financial independence and educates the public on how hard it is for people to leave an abusive relationship without economic resources.

tella gal P.A.L. Listen to Real People with Real Stories
An Allstate Foundation Program

Domestic Violence: The Facts

- Each day in the U.S., three women die as result of domestic violence.
- More than one in four women will experience domestic violence in her lifetime.
- More than three out of four Americans know someone who is or has been a victim of domestic violence.

The statistics speak volumes about the impact of domestic violence, yet few feel comfortable discussing the subject.

Let's talk for a change.

[Read Stories](#) [Share Your Story](#) [Tell a Friend](#)

The Allstate Foundation Overview



What are the key work efforts of this TAF program?

- **Financial education:** Providing education and support to survivors in areas of budgeting, investing, retirement planning, debt reduction, etc through the use of The Allstate Foundation Moving Ahead through Financial Management curriculum.
- **Matched savings programs including Individual Development Accounts (IDAs):** Increasing survivors' access to and participation in asset-building strategies.
- **Job readiness and training:** Helping survivors with resume writing, developing interviewing skills and/or providing job training to gaining meaningful employment.

The Allstate Foundation Overview



What are some of the basic facts of domestic violence?

- Each day in the US three women die as result of domestic violence.
- More than one in four women will experience domestic violence in her lifetime.
- More than three out of four Americans know someone who is or has been a victim of domestic violence.
- The statistics speak volumes about the impact of domestic violence, yet few feel comfortable discussing the subject.

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The need for a financial empowerment program is great.

- Domestic violence is a tactic commonly used by abusers to stop their victims from leaving harmful situations by blocking access to money or other financial resources.
- Research has shown that women with financial skills have an increased chance of leaving an abusive situation and sustaining themselves and their families on a long-term basis.
- The Allstate Foundation created the Economics Against Abuse Program in partnership with the National Network to End Domestic Violence (NNEDV) to spread awareness of domestic and economic abuse and empower survivors to lead financially independent lives.
- You can help by encouraging women and men to talk openly about domestic violence.

The Allstate Foundation Overview



NNEDV is the core partner for the financial empowerment program.

- The National Network to End Domestic Violence Fund (NNEDV), a 501(c) (3) nonprofit organization was founded in 1995.
- NNEDV works to create a social, political and economic environment in which violence against women no longer exists.
- NNEDV is the nation's leading voice for domestic violence victims and advocates, representing 3,000 domestic violence programs across the country.
- NNEDV's objective is to support the advocacy work of these organizations while working to make domestic violence a national priority and change the way society responds to domestic violence.

The Allstate Foundation Overview



The Vision and Mission of the TAF and NNEDV partnership.

■ Vision

To lead the nation on the issue of economic empowerment for survivors of domestic violence.

■ Mission

We connect economic expertise and resources to make long-term security a reality for survivors of domestic violence.

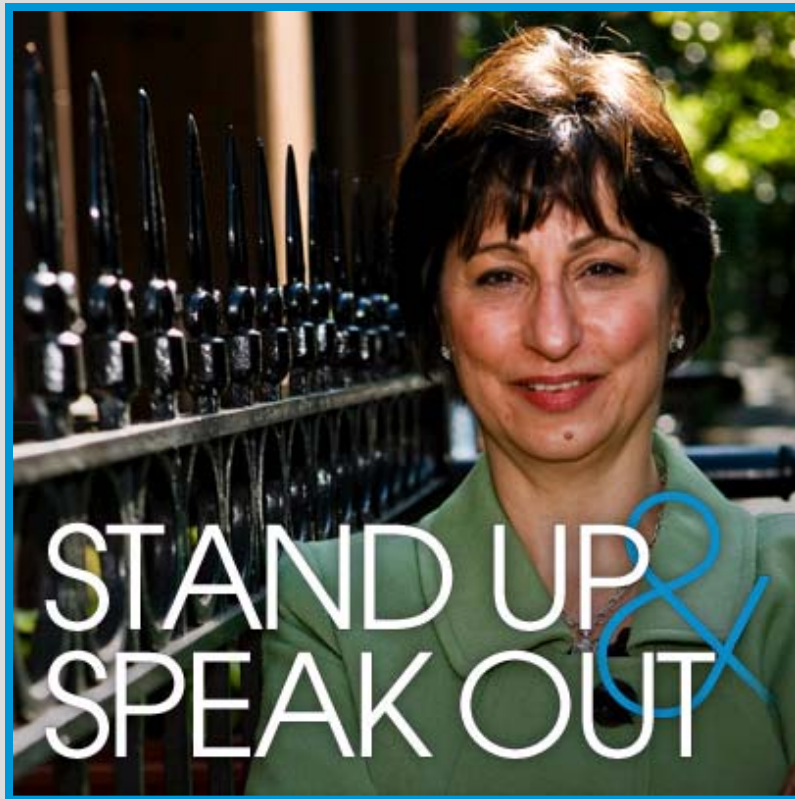
Workshop Review



- Think about what we have discussed during the past hour.
- What do you believe was the most important piece of information you learned today?
- What is one action item you will commit doing to improve your current situation?

Financial Empowerment Curriculum

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**THANK
YOU!**